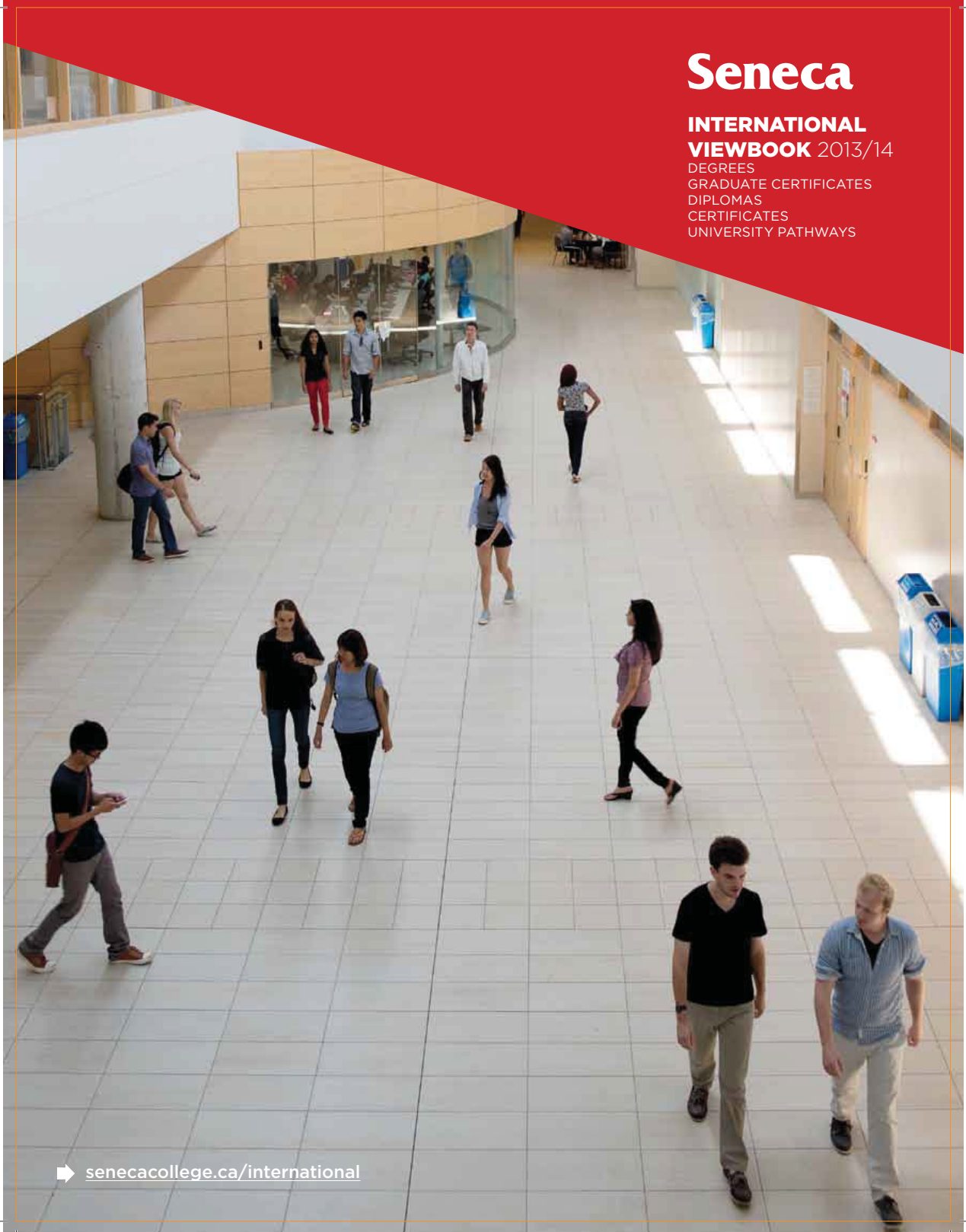


# Seneca

**INTERNATIONAL  
VIEWBOOK 2013/14**  
DEGREES  
GRADUATE CERTIFICATES  
DIPLOMAS  
CERTIFICATES  
UNIVERSITY PATHWAYS



➔ [senecacollege.ca/international](http://senecacollege.ca/international)

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<b>REDWORKS</b> studio 33 YONGE STREET, 12TH FLOOR, TORONTO, ONTARIO M5E 1X6 TELEPHONE: (416) 363-3772 REDWORKSTORONTO.COM	<b>OGILVY</b>	LIVE: None	BUILD DATE: Feb 6/13	CATEGORY: Direct Mail	GALLEY:
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## A message from Seneca's President

We're delighted you're considering Seneca for your post-secondary education. Through our partnerships and practical experiences, you'll learn from faculty who are experts in their field and closely connected to industry. Plus, you'll get services and resources that have one objective – your success.

Studying abroad is an incredible experience that allows you to explore the world while you stay in Canada. Seneca will help you become the person you want to be. Visit us at [senecacollege.ca/international](http://senecacollege.ca/international).

We look forward to welcoming you.



**David Agnew**  
President



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3000 SHEPPARD AVENUE EAST, SUITE 100 TORONTO, ONTARIO M1S 1W8 TELEPHONE: (416) 365-3772 REWORKS@TORONTO.COM	<b>FILE: 36592-1-Eng-Viewbook3.indd</b>	<b>TERM: 8.75" x 11.375"</b>	<b>BUILD OP: ed</b>	<b>FORMAT: Viewbook3</b>	<b>2-1</b>
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	<b>JOB #:</b> S.SMG.SNCGEN13002.B.011	<b>LINE SCREEN: 150</b>	<b>REF OP: None</b>	<b>IMAGES: None</b>	<b>1</b>
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# Success @ Seneca

*"I have a wide variety of career opportunities now, so I'll always be challenged as my life unfolds. I'm really enjoying where I am right now!"*



**Henna Gupta - India**  
FASHION BUSINESS, 2008  
WINNER OF THE TONISTONEHAM FASHION MERCHANDISING AWARD  
ASSISTANT MANAGER, HUGO BOSS (PERTH, AUSTRALIA)

*"It's been twelve years and I love it. I just love it. I've had job offers in the United States and some other countries, but just because of Canada I said, 'No, I'll pass'. That's the beauty of this country: it's so multicultural."*



**Mohammed Bilal - Pakistan**  
COMPUTER PROGRAMMING, 2002  
SENIOR CLINICAL DATA MANAGER, INC RESEARCH (TORONTO)

*"The ELI helped me a lot, not only for speaking English but also for my writing. They showed me how to write, and once you know how to write, speaking is easier."*



**MyungHwan (Rooney) Cho - South Korea**  
TRAVEL AND TOURISM, 2009  
KOREAN AIR HANDLING AGENT FOR SERVISAIR AT TORONTO PEARSON INTERNATIONAL AIRPORT (TORONTO)

*"Asia and North America are totally different. It's like day and night. Don't treat yourself as a foreigner. Be positive. There are so many things to learn - not only give up. Make Canadian friends, enjoy Canadian life. Language is the easy part. Learning the culture is the key."*



**Qing (Olive) Xu - China**  
ACCOUNTING AND FINANCE, 1998  
PRESIDENT'S ASSISTANT, HOLDING CO-OPERATIONS (BEIJING)

*"Seneca taught me how to think, how to market myself, and how a distribution chain works. I learned how to think for myself, analyze, and decide on actions to take afterward. I found this to be the most valuable part of my education."*



**Kate Pedchenko - Russia**  
MARKETING MANAGEMENT, 2011  
STRATEGY ASSOCIATE, STARCOM MEDIAVEST GROUP (TORONTO)

## Why Seneca?

- Seneca is a leader in Canadian post-secondary education, with a number of campuses in the Greater Toronto Area
- We offer more than 145 full-time programs
- With more than 100,000 students taking classes at Seneca, we're one of the largest colleges in Canada
- We're recognized internationally for career-focused programs, expert faculty, committed staff and successful graduates
- We offer a choice of credentials including degrees, graduate certificates, diplomas, certificates and university pathways
- Our programs offer co-op, work experience and internship opportunities that let you gain valuable work experience while you're still in school
- Over 90% of employers say they're satisfied with the Seneca graduates they hire
- Our student body is incredibly diverse, with over 100 countries represented

Cyan, Magenta, Yellow, Black

<b>REDWORKS studio</b>	<b>03LWY</b>	<b>LIVE: None</b>	<b>BUILD DATE: Feb 0/13</b>	<b>CATEGORY: Direct Mail</b>	<b>GALLERY:</b>
3500 SHEPPARD AVENUE EAST, SUITE 100 TORONTO, ONTARIO M1S 1W8 TELEPHONE: (416) 365-3772 REDWORKSTORONTO.COM	<b>FILE: 3638b-1-Eng-Viewbook3.indd</b>	<b>TRIM: 8.75" x 11.375"</b>	<b>BUILD OP: ed</b>	<b>FORMAT: Viewbook3</b>	<b>2-3</b>
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MyungHwan-1.jpg 2831 ppi RGB Up to Date  
Qing Xu-1.jpg 381 ppi RGB Up to Date  
Kate Pedchenko.jpg 381 ppi RGB Up to Date

# Welcome to Toronto

## QUICK FACTS

- Toronto is Canada's largest city, and at Seneca, it's right at your doorstep. This world-class city caters to tastes of all kinds, with thriving arts and music scenes, professional sports teams, fantastic shopping and a vibrant nightlife. Ranked as one of the world's 20 best places to live by Forbes Magazine, Toronto is safe, clean and affordable. Best of all, it's a great place to study.
- At 5.5 million people, Toronto is the fifth largest city in North America
- Toronto is a multicultural city, with more than 100 languages spoken
- Toronto consistently ranks among the top five cities in the world in the Economist's Livability Rankings
- The Greater Toronto Area (GTA) is home to Seneca's four main campuses. The city centre can be reached quickly by bus or subway.

Toronto is Canada's largest city, and at Seneca, it's right at your doorstep. This world-class city caters to tastes of all kinds, with thriving arts and music scenes, professional sports teams, fantastic shopping and a vibrant nightlife. Ranked as one of the world's 20 best places to live by Forbes Magazine, Toronto is safe, clean and affordable. Best of all, it's a great place to study.

# Employment Sectors

## FILM & TELEVISION

- Toronto's film & television industry is the third largest in North America
- The industry contributes \$11 billion annually to the local economy and employs more than 25,000 people
- Related Seneca Programs: Visual Effects for Film and Television, Broadcasting - Television, Journalism - Broadcast, Corporate Media Production, Acting for Camera and Voice

## FASHION

- The Toronto fashion industry employs nearly 50,000 people
- Toronto is home to L'Oréal Toronto Fashion Week, a biannual international fashion event
- Related Seneca Programs: Fashion Arts, Fashion Business Management, Fashion Studies, Visual Merchandising Arts

## SUPPLY CHAIN

- An essential sector in the Canadian economy that involves more than 767,000 workers from a range of occupations and industries
- Related Seneca Programs: Global Logistics and Supply Chain Management, International Business Administration, International Business Management, International Transportation and Customs

## FINANCE

- Third largest North American Financial Services centre after New York and Chicago
- Toronto has the world's second-highest concentration of Certified Financial Accountants, (CFA) with 7,200
- Related Seneca Programs: Bachelor of Applied Business-Financial Services Management, Financial Services Compliance Administration, Real Property Administration, Accounting and Finance

## FOOD & BEVERAGE

- Toronto's Food & Beverage industry is the second largest on the continent, employing 58,000 people
- Related Seneca Programs: Hospitality Management - Hotel and Restaurant, Tourism - Travel Operations, Tourism and Travel

## DESIGN

- Toronto's design workforce, with 25,000 workers, is the third largest in North America
- The Design Exchange, located in downtown Toronto, is Canada's only institution devoted to promoting design awareness across all disciplines
- Related Seneca Programs: Art Fundamentals, Digital Media Arts, Graphic Design, Creative Advertising, 3D Animation, Independent Digital Photography, Independent Illustration

**"I was hired at one of the 'Big Five' banks in Canada on a co-op term in my third year and continue to work with them after graduation."**

JIBRAN SHIEKH- DUBAI, BACHELOR OF COMMERCE- FINANCIAL SERVICES MANAGEMENT, 2012

- DISTANCE FROM**
- > Chicago 850 km
  - > Boston 875 km
  - > New York 750 km



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<b>REDWORKS studio</b>	<b>QCLWY</b>	<b>LIVE: None</b>	<b>BUILD DATE: Feb 6/13</b>	<b>CATEGORY: Direct Mail</b>	<b>GALLERY:</b>
35 SPENCE ST. TORONTO, ONTARIO M5S 1A5, CAN. TEL: 416-392-3772. WWW.REDWORKSSTUDIO.COM	<b>F.LE: 3639Z-1-Eng-Viewbook3.indd</b>	<b>TRIM: 8.75" x 11.375"</b>	<b>BUILD OP: ed</b>	<b>FORMAT: Viewbook3</b>	<b>4-5</b>
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	<b>JOB #:</b> S.SMG.SIIGREEN13002.8.011	<b>LINE SCREEN: 150</b>	<b>REF OP: None</b>	<b>IMAGES: None</b>	<b>1</b>
	<b>ACCOUNT:</b> J.L. Vasconcelos	<b>CAMPAIGN / CREATIVE NAME:</b> International Viewbook - Phase 3		<b>CLIENT: Seneca College</b>	<b>OP: PR:</b>
	<b>PRODUCTION:</b> Olga Champagne	<b>ITEM DESCRIPTION:</b> Viewbook3			
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# Your Education

## ACADEMICS

Seneca programs promote collaborative applied learning. Many offer internationally recognized professional designations that will prepare you for the working world and make you more employable when you graduate.

Seneca professors are well connected and active in their communities. Their expertise ensures that your program's curriculum stays up to date and relevant. With their guidance, you'll learn in a variety of situations, from classrooms and laboratories to group work and field visits.

## WORK EXPERIENCE

A number of Seneca programs feature a co-op component where you'll get paid, real-world experience while you're still in school. You'll have the opportunity to work in a range of environments, from large multinationals to small and medium size organizations (SMEs). You can also explore unpaid work experience opportunities and internships that are just as valuable. These placements will help you build connections in your field and are great first steps towards landing a job once you graduate.

➔ For more information, visit:  
[senecacollege.ca/co-op](http://senecacollege.ca/co-op)

## EMPLOYEE SATISFACTION

Once you graduate, you're ready to work. Over 90% of employers indicate that they're pleased with the Seneca graduates they hire. This means you'll start your career with a built-in reputation for excellence.



### Ride the Rocket

Toronto's public transit system is the second largest in North America, after New York.

### Forever Yonge

Toronto's Yonge Street is the longest street in the world, at 18.96 km long. Seneca is just a 15-minute bus ride from Yonge Street.

### Welcome Home

More than 50% of people now living in Toronto were born outside of Canada

■ Cyan, ■ Magenta, ■ Yellow, ■ Black

<b>REDWORKS</b> studio	<b>03LWY</b>	<b>LIVE: None</b>	<b>BUILD DATE: Feb 0/13</b>	<b>CATEGORY: Direct Mail</b>	<b>GALLERY:</b>
15 HWY 7 E. UNIT 101, TORONTO, ONTARIO M1S 5W8 TELEPHONE: (416) 363-3772 REDWORKSTORONTO.COM	<b>F.LE: 3639Z-1-Eng-Viewbook3.indd</b>	<b>TRIM: 8.75" x 11.375"</b>	<b>BUILD OP: ed</b>	<b>FORMAT: Viewbook3</b>	<b>6-7</b>
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	PMS 746 C
	PMS 300

# Services and Support

Take advantage of a range of services aimed at enhancing your Seneca experience.

## ATHLETICS & RECREATION

Varsity teams, intramural leagues and fully equipped fitness centres, including an ice skating rink at our Newham campus, let you get fit and stay active on campus.

## FOOD

Enjoy a range of food options including full-service dining rooms and busy cafeterias offering a variety of foods. Meal plans are available.

## LIBRARY AND COMPUTING COMMONS

Each major campus has an extensive library containing materials related to the programs offered at that campus. Our libraries also include thousands of well-equipped, easily accessible computers for all of your computing needs.

## HEALTH SERVICES

All full-time international students receive medical coverage in Ontario, including hospital and doctor's visits, and emergency services. Seneca's Health Centre offers a wide range of health services to students, including registered nurses and medical doctors.

## CAREER SERVICES

Seneca Career Services will help prepare you for life after you graduate. Attend career fairs or sign up for workshops for help with everything from interview skills to resume and cover letter writing.

➔ For more information, visit: [senecacollege.ca/students/healthcentre.html](http://senecacollege.ca/students/healthcentre.html)

## INTERNATIONAL STUDENT SERVICES

The staff at the International Student Services office are here to help make your transition to life at Seneca as easy as possible. Services include:

- Free airport pickup
- Housing/accommodation assistance
- Academic advisors for international students
- Visa assistance
- Orientation sessions
- Free English assistance and peer tutoring
- Orientation
- International student clubs
- Trips and activities

➔ For more information, visit: [senecacollege.ca/international/services/](http://senecacollege.ca/international/services/)

## ACCOMMODATION RESIDENCE

Living in residence will give you the full college experience. Seneca offers apartment-style residence units at its Newham and King campuses, complete with common areas and furniture.

- Located close to class buildings, library, computer labs and sports facilities
- Your apartment is fully furnished with two private bedrooms, a kitchen with refrigerator and microwave, and a private bathroom
- Rooms include telephones, cable television and internet access
- Buildings are air conditioned, with elevators, laundry and additional storage facilities
- Residences feature furnished lounges, study rooms and social areas
- Buildings are monitored by security and have 24 hour controlled access



➔ For more information, visit: [senecacollege.ca/international/services/residences.html](http://senecacollege.ca/international/services/residences.html)

## HOMESTAY

Stay with a family in the community in a safe, welcoming environment.

➔ For more information, visit: [senecacollege.ca/international/services/housing.html](http://senecacollege.ca/international/services/housing.html)

## Look Up!

Toronto is home to the tallest freestanding structure in the Western Hemisphere, the CN Tower, at 1,815 feet tall

## In Good Company

Toronto is North America's 5th largest city, after Mexico City, New York, Los Angeles and Chicago

## Safety

Places Rated Almanac ranks Toronto as the safest large metropolitan area in North America

■ Cyan, ■ Magenta, ■ Yellow, ■ Black, ■ Guide

<b>REDWORKS studio</b>	<b>QCLWY</b>	<b>LIVE: None</b>	<b>BUILD DATE: Feb 0/13</b>	<b>CATEGORY: Direct Mail</b>	<b>GALLERY:</b>
35 SPENCER ST. TORONTO, ONTARIO M5S 1A5, CANADA TELEPHONE: (416) 365-3772 REWORKS@TORONTO.COM	<b>FILE: 36386-1-Eng-Viewbook3.indd</b>	<b>TRIM: 8.75" x 11.375"</b>	<b>BUILD OP: ed</b>	<b>FORMAT: Viewbook3</b>	<b>8-9</b>
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	<b>JOB #:</b> S.SMG.SMGREEN13002.B.011	<b>LINE SCREEN: 150</b>	<b>REV OP: None</b>	<b>IMAGES: None</b>	<b>1</b>
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# Main Campuses

Each of our four main campuses is accessible by public transit and connected via free campus shuttles.



## NEWHAM

- 10,000 full-time students
- Programs include: Business, Environmental Studies, Civil Engineering Technology, Fire Protection, Fashion Studies, English Language Institute



## MARKHAM

- 1,800 full-time students
- Programs include Aviation, Travel and Tourism, Business, Marketing and e-Business, Communication Arts, General Arts and Science



## SENECA @YORK

- 4,500 full-time students
- Programs include: Communication Arts, Computer Studies, Biological Sciences and Applied Chemistry, Corporate and Technical Communications



## KING

- 3,500 full-time students
- Programs include: Health Sciences, Early Childhood Education, Social Services, Public Safety and Police Studies

# Admissions

## ADMISSION REQUIREMENTS

Admission requirements for international students vary by program.

## ENGLISH REQUIREMENTS

If your first language is not English, you must demonstrate proficiency in English by submitting Test of English as a Foreign Language (TOEFL) or the Academic version of the International English Language Testing System (IELTS) scores.

*Note: If you need to study English, please see the English Language Institute section of this book.*

- ➔ For a list of countries exempt from English testing, visit: [senecacollege.ca/international/admission/eli-exemption-list.pdf](http://senecacollege.ca/international/admission/eli-exemption-list.pdf)

## DIPLOMA PROGRAMS

TOEFL: 550 or 80 IBT, with reading, writing, listening and speaking minimums of 20

Academic IELTS: Overall band of 6.0, with no single test score below 5.5

## DEGREE PROGRAMS

TOEFL: 570 or 84 IBT with reading, writing, listening and speaking minimums of 21

Academic IELTS: Overall band of 6.5, with no single test score below 6.0

## POST-GRADUATE PROGRAMS

TOEFL: 580 or 88 IBT with reading, writing, listening and speaking minimums of 22

Academic IELTS: Overall band of 6.5, with no single test score below 6.0

*Please note: For applicants taking the TOEFL test, Seneca's institution code is 9272.*

You'll also need to provide your academic record in the form of transcripts. If these academic documents are not in English, you'll need to provide a notarized English translation.

## MATH REQUIREMENTS

Many of our undergraduate programs have a Grade 12 (C or U) level Math Requirement, which corresponds with Higher Secondary or Senior Secondary level Math. These requirements vary by program.

- ➔ For detailed requirements by program, visit: [senecacollege.ca/international/programs](http://senecacollege.ca/international/programs)

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35 WYNNE ST. TORONTO, ONTARIO M5S 1B6 TEL: 416-491-3100 WWW.SENECACOLLEGE.CA	<b>FILE: 36392-1-Eng-Viewbook3.indd</b>	<b>TRIM: 8.75" x 11.375"</b>	<b>BUILD OPT: ed</b>	<b>FORMAT: Viewbook3</b>	<b>10-11</b>
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	M=58 C= PMS 380	1169 ppi	CMYK	Up to Date	
	M=58 C= PMS 380	1169 ppi	CMYK	Up to Date	

# Applying to Seneca

When applying to Seneca, please make sure that you have the following:

1. \$65 non-refundable application fee, payable by credit card or international money order (detailed payment information is found on the application form)

2. Your academic record in its original language and translated into English.

For Undergraduate Programs:

- Original or certified copies of your high-school transcripts for the final three years of your high school education (equivalent to Canadian grades 10, 11 & 12)
- A copy of your high-school diploma or certificate of completion

For Graduate Programs:

- University/College transcripts showing your academic record for three or more years
- Your resume (CV) if applicable
- Original or certified copies of your high-school transcripts
- A copy of your high-school diploma and University/College degree/diploma
- Proof of ESL (IELTS/TOEFL)

Note: If you don't have the required IELTS or TOEFL score, you can take the preparatory ELL program. (Please see requirements on page 11)

## ADVANCED STANDING AND CREDIT TRANSFER

You may have already earned post-secondary academic credits that can be applied to the completion of a Seneca degree, diploma or certificate.

- ➔ For more information, visit: [senecacollege.ca/academic-policy/acpol-04.html](http://senecacollege.ca/academic-policy/acpol-04.html)

## STUDY PERMIT

As an international student, you'll need a permit to study in Canada for longer than six months. An entry visa will also be required for most countries.

Before you submit a study permit application, you'll need:

- A letter of acceptance from Seneca
- Financial proof that you can support yourself while studying at Seneca (tuition fees and living expenses)
- A medical exam if required

- ➔ For more information, visit: [sdc.senecacollege.ca/international/visaandtravel.html](http://sdc.senecacollege.ca/international/visaandtravel.html)

## SCHOLARSHIPS

Seneca offers 10 renewable entrance scholarships of merit to international students achieving a minimum GPA of 80% prior to attending Seneca in their Grade 12 or equivalent.

- ➔ For more information, visit: [senecacollege.ca/international/scholarships.html](http://senecacollege.ca/international/scholarships.html)

## EXPENSES

Tuition Fees	Diploma - \$13,000 Canadian (approx.) per year (2 semesters) Degree - \$17,000 Canadian (approx.) per year (2 semesters) Post Grad Cert - \$13,000 Canadian (approx.) per year (2 semesters)
Books	Tuition fee includes health insurance and all ancillary fees \$300 to \$3,000 depending on program
Room	\$4,000 to \$6,500 Canadian per academic year (8 months - 2 semesters)
Homestay	\$450 to \$850 Canadian per month* (lease terms apply)
Meals	\$400 to \$550 Canadian per month*

\*The Canadian Embassies estimate that students studying in Canada need between CDN \$1,000 and CDN \$1,200 per month for all living costs.

## Take a Walk

The PATH is North America's largest continuous underground pedestrian system. It connects 1200 stores and restaurants, 50 office towers, five subway stations, Union Station, six major hotels and several entertainment centres under Toronto's financial core.

## Pathways

Seneca and the University of Toronto share a unique partnership that allows Seneca students to earn a diploma and a degree at both institutions in four years.

■ Cyan, ■ Magenta, ■ Yellow, ■ Black

<b>REDWORKS</b> studio	<b>0211V</b>	<b>LIVE: None</b>	<b>BUILD DATE: Feb 0/13</b>	<b>CATEGORY: Direct Mail</b>	<b>GALLERY:</b>
300 HWY 7 EAST, SUITE 200 TORONTO, ONTARIO M3H 5W8 TELEPHONE: (416) 365-3772 REDWORKSTORONTO.COM	<b>FILE: 3639C-1-Eng-Viewbook3.indd</b>	<b>TRIM: 8.75" x 11.375"</b>	<b>BUILD OP: ed</b>	<b>FORMAT: Viewbook3</b>	<b>12-13</b>
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	<b>JOB #:</b> S.SING.SINGEN13002.B.011	<b>LINE SCREEN: 150</b>	<b>REF OP: None</b>	<b>IMAGES: None</b>	<b>1</b>
	<b>ACCOUNT:</b> J.L. Vasconcelos	<b>CAMPAIGN / CREATIVE NAME:</b> International Viewbook - Phase 3		<b>CLIENT:</b> Seneca College	<b>OP:</b>
	<b>PRODUCTION:</b> Olga Champagne	<b>ITEM DESCRIPTION:</b> Viewbook3			<b>PR:</b>
	<b>PRINT SCALE:</b> 81.2%	<b>NOTES:</b>			

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# The English Language Institute

Seneca's English Language Institute (ELI) is an intensive, full-time English as a Second Language (ESL) program for international students who need to improve their English language skills before enrolling in full-time college programs at Seneca or elsewhere. The ELI is also designed for students who need to improve their English for work or personal reasons.

As a Seneca ELI student, you're a member of the Seneca College community. You study on campus and use all of Seneca's facilities and resources. You can live in residence on campus or with a host family, and you can join international students on activities and trips in Toronto, Canada, and abroad.

- Improve your English and complete Seneca courses for credit at the same time
- Earn direct entry into a full-time Seneca professional program
- Study with the best: all ELI teachers are university graduates with extensive international experience and TESL certification
- Practice your English in our world-famous multimedia computer language labs on campus or over the Internet, 24/7
- Get extra practice on pronunciation, speaking, grammar and writing with our ELI professors during our free evening tutorials

## CURRICULUM

- GRAMMAR
- PRONUNCIATION
- VOCABULARY DEVELOPMENT
- LISTENING AND SPEAKING
- READING AND WRITING
- PRESENTATION SKILLS
- RESEARCH SKILLS
- NOTE-TAKING SKILLS
- INTERNET SKILLS
- STUDY SKILLS
- COLLEGE PREPARATORY SKILLS
- CANADIAN CULTURE
- GROUP AND TEAM BUILDING SKILLS
- CRITICAL THINKING SKILLS
- LANGUAGE LAB

➔ For more information, visit: [senecacollege.ca/international/eli](http://senecacollege.ca/international/eli)



The ELI is an officially approved program of Languages Canada

- When you finish Level B, you can enter one of Seneca's professional programs without any further English testing, providing you meet all other academic requirements

*Note: Level B is 7 weeks in March, July and November, Level B is 14 weeks in January, May and September.*

## Teacher Training

### TEACHING ENGLISH AS A SECOND LANGUAGE (TESL)

TESL/TEFL is a two-course Teacher Training program that is certified by TESL Ontario and TESL Canada. You can complete both courses in one semester (January to April or September to December).

### TESL 1

A six-week course that includes 100 hours of instruction, 30 hours of observation and 10 hours of supervised practice teaching.

### TESL 2

A six-week course that includes 150 hours of instruction and 10 hours of supervised practice teaching. TESL 2 offers advanced theory for graduates of TESL 1.

## REDWORKS studio

35 HWY 7 EAST, SUITE 100  
TORONTO, ONTARIO M3J 1W6  
TELEPHONE: (416) 365-3772  
REDWORKSTORONTO.COM

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	ITEM DESCRIPTION: Viewbook3	CLIENT: Seneca College			OP: PR:







CONTACT

[senecacollege.ca/international](http://senecacollege.ca/international)

INTERNATIONAL ADMISSIONS OFFICE

[internationaladmissions@senecacollege.ca](mailto:internationaladmissions@senecacollege.ca)

GENERAL INQUIRIES

[seneca.international@senecacollege.ca](mailto:seneca.international@senecacollege.ca)

ENGLISH LANGUAGE INSTITUTE

[eli@senecacollege.ca](mailto:eli@senecacollege.ca)

AGENCIES AND PARTNERS

[international.agency@senecacollege.ca](mailto:international.agency@senecacollege.ca)

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# Seneca



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<b>REDWORKS</b> studio 33 YONGE STREET, 12TH FLOOR, TORONTO, ONTARIO M5E 1X6 TELEPHONE: (416) 363-3772 REDWORKSTORONTO.COM	<b>OGILVY</b> FILE: 36382-1-Eng-Viewbook3.indd	LIVE: None TRIM: 8.75" x 11.375"	BUILD DATE: Feb 6/13 BUILD OP: ed	CATEGORY: Direct Mail FORMAT: Viewbook3	GALLEY: <b>18</b>
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	PRODUCTION: Olga Champagne	ITEM DESCRIPTION: Viewbook3	CLIENT: Seneca College	PR:	
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